



Report

WP 4.7.

“Leather centres development and investment promotion for inclusive and sustainable growth in Egypt”

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Revision History

Version	Date	Author	Description	Action	Pages
1.0	15/01/21	Arab Academy for Science Technology and Maritime Transport, South Valley University	Creation of the document	C	7
1.1.	31/01/21	CIAPE	Update of the document	U	9

(*) Action: C = Creation, I = Insert, U = Update, R = Replace, D = Delete

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1 Description

The Egyptian roundtable was held by the Arab Academy for Science, Technology and Maritime Transport and South Valley University and took place on Monday December 7th, 2020 in Cairo at the premises of the Ministry of Trade and Industry where 30 tannery owners, producers, government representatives and leather experts were present.

The roundtable was organized in cooperation with the Egyptian Ministry of Trade, under the umbrella of the Industry Council for Technology and Innovation and the Tanning and Leather Industry Center, who also helped in inviting relevant stakeholders.

At the beginning of the session INNOLEA rollups were displayed. Agenda, AASTMT center brochures and background papers were distributed among participants.

Representatives of the ministry of Trade and Industry gave their speeches and Dr. Sandra Haddad introduced the INNOLEA project, the centers and services of AASTMT and SVU leather innovation centers, the collaboration platform and the discussion forum. The participants showed great interest.

Four faculty members were present from both institutions to organize the roundtable. Moreover, Joaquim Gaião, the Portuguese expert was present and held a workshop on the future trends in leather processing, which was a major factor in attracting 30 businesspeople to attend the roundtable. After the workshop many questions were addressed to Mr. Joaquim and the attendees shared their hopes on the continuity of such sessions and workshops.

Then, the participants were divided into 3 groups and were given the background papers; a faculty member was assigned to each group. The groups went through the checklist questions and were involved in a 2-hour discussion. Very beneficial insights were shared, services discussed, market challenges elaborated.

Moreover, the faculty members presented very clearly the INNOLEA project aims and the centers services. The day was concluded with the brief speech by the ministry representative and Dr. Sandra.



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2 Agenda

Leather industry workshop and roundtable 7th December 2020

10:30 – 11:00: Arrival and registration

11:00 - 12:00: Welcome speeches by:

- Major Admiral Engineer / Hafez Mahmoud Hassan, Assistant Minister of Commerce and Industry for Financial, Administrative and Information Systems Affairs
- Eng. Hanan El-Hadary, Rapporteur of the Industry Council for Technology and Innovation
- Welcome speech and INNOLEA project presentation by Dr. Sandra Haddad - Arab Academy for Science and Technology

12:00 - 13:00: Presentation by the Portuguese expert Joaquim Gaião titled "Trends to the future in leather processing"

13:00 – 13:30: Questions for the expert, a short break, and set up of the roundtable

13:30 – 15:30: Roundtable discussions



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3 Attendance proofs

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1	Reham Saad Mahmoud.	Leather technology center.	designer	01003089360	reham_fashion@yahoo.com	Reham
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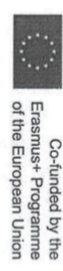
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7						
8						
9						
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4 Pictures



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5 Promotion

INNOLEA-Erasmus+ 🤗 alla grande presso Ministry of Trade and Industry. ...

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The roundtable organised in Egypt 🇪🇬 by [Arab Academy for Science, Technology & Maritime Transport](#) and [جامعة جنوب الوادي south valley university](#) saw the participation of around 30 key stakeholders of the leather sector 🛡️
 Good achievement considering the covid-19 situation!
 Main inputs will be used to finalize the business models for the two leather centers and to draft recommendations to foster the leather sector in the country! Stay tuned! 😊







1828
Persone raggiunte

222
Interazioni

Metti in evidenza il post

Tu e altri 4

Commenti: 2
Condivisioni: 4

Love

Commenta

Condividi

